

# DumpMatch EB-5 Business Plan

## Executive Summary

DumpMatch is a platform revolutionizing local waste disposal through dump hosting and mobile trailer leasing. By connecting individuals with unused dumpster space or trailers to those needing to dump bulky items, we provide a fast, affordable, and local alternative to traditional waste services.

## Business Description

DumpMatch offers a dual-sided marketplace: (1) homeowners and contractors can find nearby dump hosts or lease roll-away trailers; (2) partners can host dumpsites or operate trailer drop-offs for income. Our model captures demand from missed municipal pickups, remodeling debris, and fast-paced cleanouts.

## Market Analysis

The U.S. waste management market is over \$80B annually, with rising urban congestion and remodeling trends. Our strategy targets underserved neighborhoods and renters/contractors who need flexible dumping access.

## Marketing Strategy

Our multi-channel strategy includes digital ads, SEO, contractor referrals, and city partnerships. Local community outreach helps grow our host network.

## Operations Plan

Operations include trailer management, host onboarding, GPS coordination, and user matching. We will scale via regional dispatch hubs and an equipment leasing model.

# **DumpMatch EB-5 Business Plan**

## **Organizational Structure**

DumpMatch operates under an S-Corp, with RRN Group holding majority control. EB-5 investors receive preferred, non-voting shares proportionate to their investment.

## **Job Creation**

Each EB-5 investor supports the creation of 10+ jobs including tech staff, logistics coordinators, customer support, equipment delivery crews, and compliance managers.

## **Financial Projections**

DumpMatch projects \$12M+ in revenue by Year 5 with profit margins of 22-28%. Initial use of funds will focus on scaling infrastructure and partnerships.

## **Use of Funds**

Funds will go to trailer purchases, host onboarding, platform development, and staff hiring. A portion will also be used to secure legal and regional EB-5 compliance.

## **Compliance with USCIS Guidelines**

DumpMatch complies with Matter of Ho by offering a detailed business plan, job creation forecast, structured operations, and consistent financials. Investors will be represented via legal counsel and fund security is ensured through escrow models or regional centers.